

DANZA & DANZA

MAGAZINE



DANZA&DANZA

Founded in 1986 by Mario Bedendo

Editor-in-Chief

Maria Luisa Buzzi
redazione@danzaedanza.com

Contributors and international correspondents

Isabelle Calabre
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Giuseppe Distefano
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The leading dance magazine in Italy since 1986.

Danza&Danza magazine, in Italian language, is available all over Italy at news-stands and abroad by subscription. Bimonthly, every issue presents interviews, news from Italy and abroad, reviews by the most influent journalists, but also exclusive shoots, the calendar with the unmissable shows and the shopping section.

Features

Bleed format 195 x 285 mm

Language italian

Foliation 72/80 pages plus attachments

Inside paper matte coated 90/100g.

full color printing

Cover paper glossy coated 240 gr.

color printing + lamination

Packaging paperback, thread sewn binding

Distribution news-stands throughout Italy, domestic and foreign postal subscription, bookshop Teatro alla Scala. Trade shows, premieres, events, activities of advertisers

Distribution Italy and World

Frequency 6 issues per year - release at the beginning of the month (January/February - March/April - May/June - July/August - September/October - November/December).

Target dance fans and readers who love the creativity and the live show, dance professionals, high school students, universities and dance academies, teachers and researchers of history of the dance.



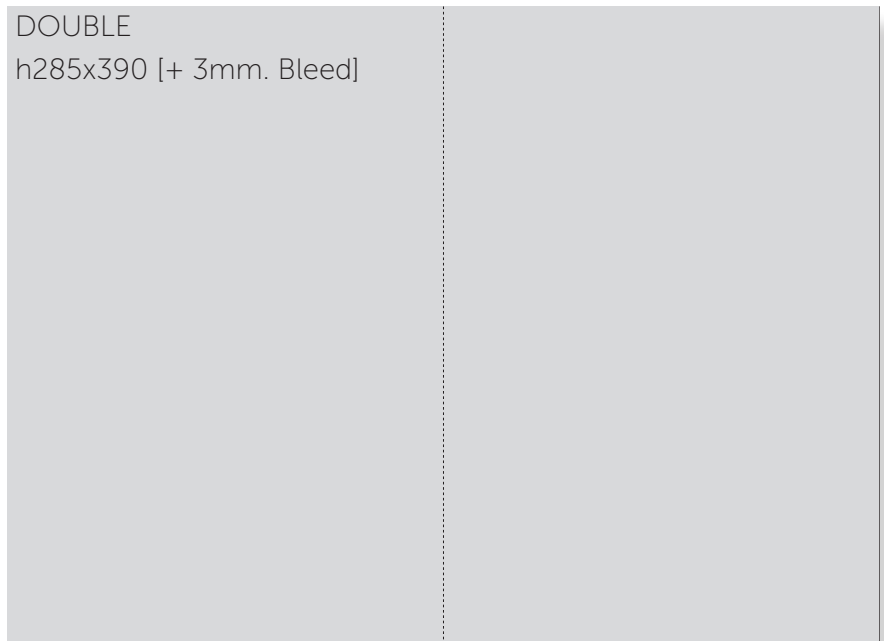
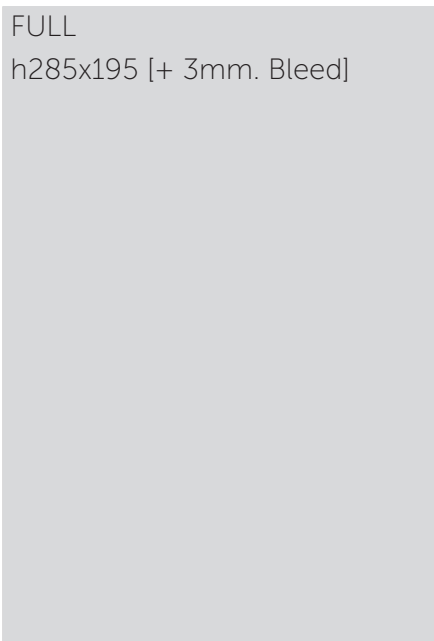
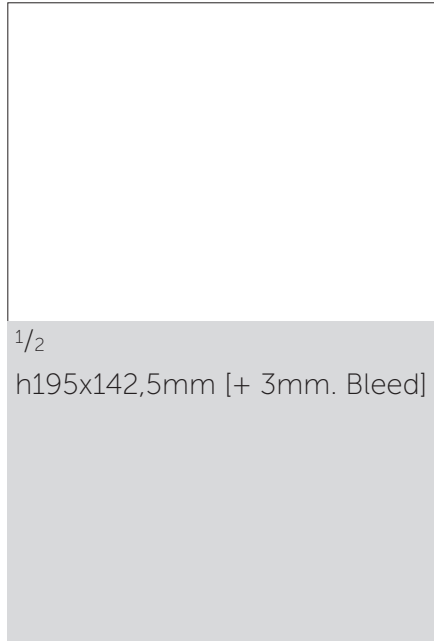
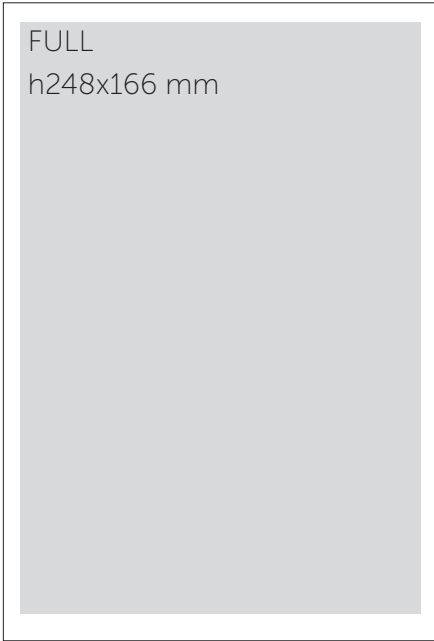
Available also in digital edition
on the app DANZA&DANZA
and on pocketmags.com

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DANZA & DANZA

MAGAZINE



File TIFF, .EPS, .JPG, .PDF

Resolution RGB/CMYK / 300 dpi

DANZA & DANZA

INTERNATIONAL



Danza&Danza International is the magazine in English language created with an international audience in mind.

Bimonthly and available in digital only, every issue presents news and reviews from all over the world, interviews with ballet and dance stars, culture analysis and the calendar of the main international and Italian events.

But there's more: exclusive multimedia features in each issue.

Features Digital only

Language English

Frequency 6 issues per year - release at the beginning of the month (January/February - March/April - May/June - July/August - September/October - November/December).

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Editorial Enquiries

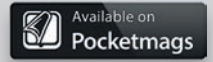
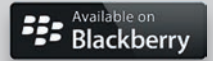
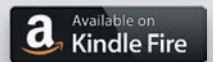
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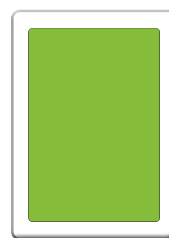


Advertising

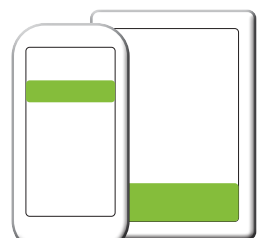
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Smartphone splash page



Tablet splash page



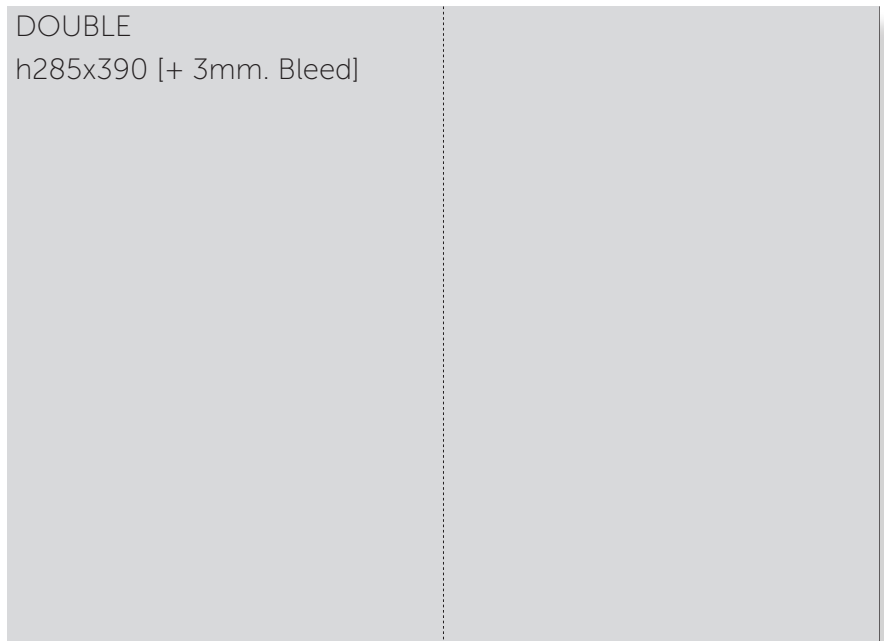
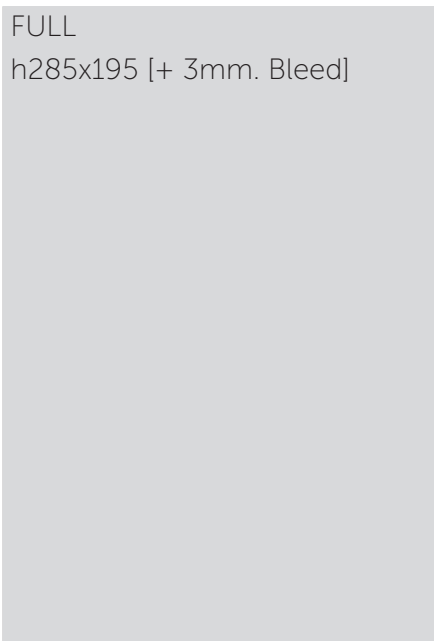
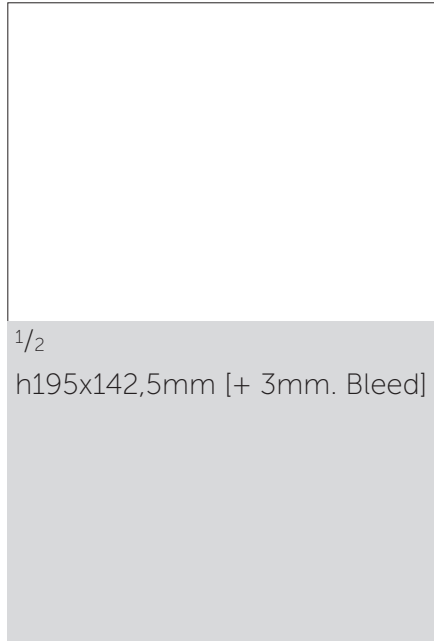
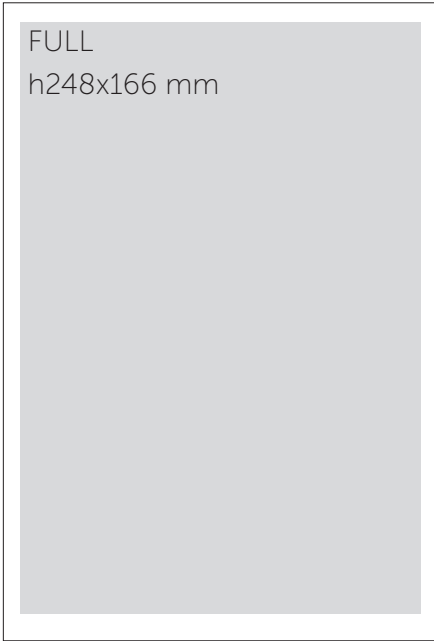
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Head editor

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Marketing

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Website Designer

Monica Zanatta

danzaedanza.com is the new dynamic channel with a user-friendly and responsive design to bring your passion with you on any device. Bilingual contents (English/Italian) keep you always up-to-date about dance, while photo galleries, videos and connection to our social media enhance Danza&Danza community.

Readers can register free to enjoy the LOGIN contents or subscribe to access the PREMIUM rank. Three levels to know, keep informed and delve into dance.

Features

Impressions 70.000/month

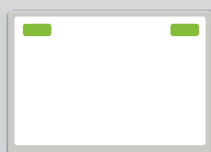
Language Italian/English

Your business on danzaedanza.com

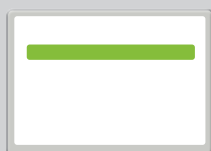
- Adv banners
- Products presentation in the Shop section
- web + social media campaigns

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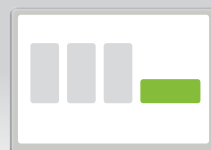
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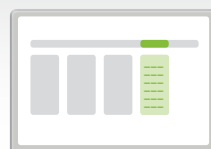
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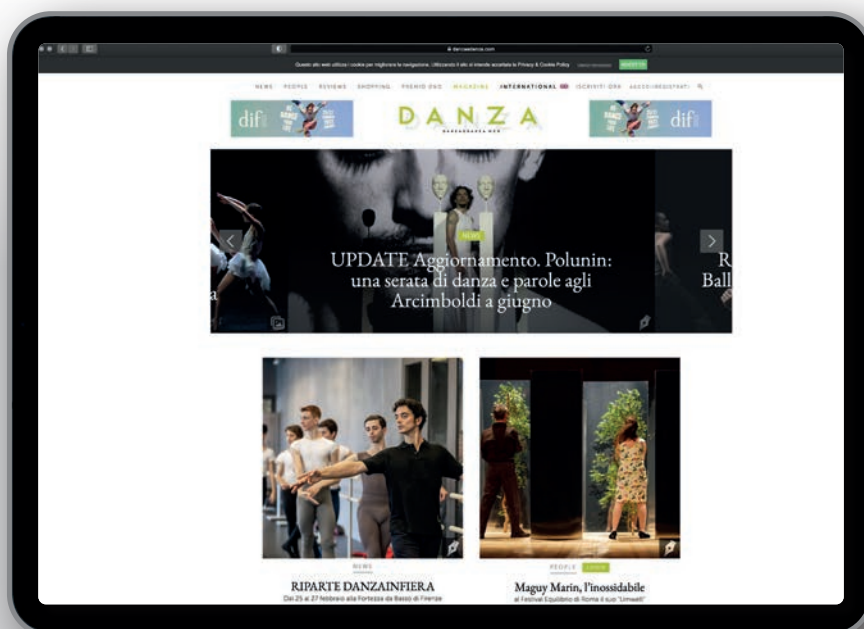
FULL WIDTH
970 x 200 pixel



STANDARD
300 x 250 pixel



SHOP ARTICLE



DANZA EDANZA SOCIAL



DanzaeDanzaMagazine



danzaedanza_magazine



danzaedanzaweb

The editorial platform has added further scope to its offering with a Facebook page, an Instagram profile and a YouTube channel, all constantly renewed with news, fresh insights, exclusive content and live posts from some of the biggest sector events.

The three social channels – all boasting a growing base of followers – are tools that many Theatres, Dance Companies, Dance Schools and Organizations are choosing to use to offer appealing and dynamic content to their existing audience and new users.

Completing the offering is an email marketing service that targets a national and international user base, reaching sector operators, schools and dance enthusiasts.

Head editor

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Features

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Community

Facebook 7 k

Instagram 3.5 k

YouTube 500

Newsletter 3.5 k

Your business on our social channels

- Share of posts, events or videos on Facebook
- Instagram Feeds and Stories
- Publication of videos on YouTube
- Email campaigns to Italy and/or International audience
- web + social media + email campaigns

